
The Moore County Choral Society

2020-2021 programming and sponsorship opportunities. MCCS is a leading performing arts organization in the North Carolina Sandhills, an area rich in cultural heritage. Recent studies show non-profit organizations in the Sandhills generate almost \$6.4 million in economic impact. As one of our state's long-standing choral societies, MCCS continues to gain prominence as a chorus of distinction and excellence. MCCS promotes and shares choral art through education and public outreach programs and celebrates the rich and varied heritage of choral music through outstanding live choral performances.

2020-2021 Sponsorship Opportunities

MCCS will present two major concert events this season with an 80+ member chorus with orchestral accompaniment. Our Annual Holiday Concert will be held December 12, 2021 in Bradford Performing Arts Center, Owens Auditorium at Sandhills Community College and will feature sacred and secular Christmas carols of the season. The Spring Concert will be presented April 24, 2022 at The Village Chapel in Pinehurst. As we embark on our 46th Season, MCCS provides sponsors a loyal, engaged audience that is well educated; aged 40+ and targets a significant number of household incomes above \$100,000. Combined performances attract over 1400 patrons and an additional 275 performers, for a total of 1675 people experiencing the concerts. The following sponsorships provide enhanced corporate visibility, cross-marketing opportunities, community engagement, philanthropic fulfillment, and entertainment.

GOLD – Exclusive Season Title Sponsor - \$3,000 (1 available)

- Company acknowledged as title sponsor in all press releases for the season.
- Logo/name recognition in all advertising to include newspaper, magazine, and radio.
- Premium visibility in a full season's print materials including tickets, flyers, posters, postcards, and lobby displays.
- Full-page color advertisement in program book with premium placement; title sponsor and corporate donor listings in program as well.
- The opportunity to place an insert, coupon, or brochure inside the concert program to be placed directly into concert attendees' hands.
- Logo and name recognition in all digital media including MCCS website and monthly newsletters; digital hotlinks and corporate donor listing.
- Public Recognition by Conductor Dorsey during the performance.
- Private performance by MCCS Ensemble for a special event of your company's choice.
- 30 complimentary concert tickets for your company to use or donate.

MOORE COUNTY CHORAL SOCIETY

P.O. Box 785 Southern Pines NC 28388

www.moorecountychoralsociety.org

231-679-1636

SILVER – Season Co-Sponsor - \$1,500 (2 available)

- Company acknowledged as co-sponsor in concert press releases.
- Logo/name recognition in newspaper, magazine, and radio advertising.
- Visibility in flyers, posters and lobby displays.
- Full-page advertisement in program book and listing as co-sponsor and corporate donor.
- Logo and name recognition on MCCS website with hotlink and corporate donor listing.
- Public Recognition during the performance.
- Private performance by MCCS Ensemble for a special event of your company's choice.
- 20 complimentary concert tickets for your company to use or donate.

BRONZE – Season Partner \$500

- Full-page advertisement in program book and listing as partner and corporate donor.
- Your company logo on lobby display.
- Logo and name recognition on MCCS website with hotlink and corporate donor listing.
- 10 complimentary concert tickets for your company to use or donate.

Yes, our company appreciates the importance of art and culture in our local community and would like to join the Moore County Choral Society's 2020-2021 Season as a:

_____ **Gold Sponsor.** Includes premium logo/name recognition in ALL press, advertising and marketing for the season including print, broadcast and digital; full-page program ad with premium placement, cross-marketing program insert opportunity, verbal concert recognition, private ensemble concert, 30 concert tickets. (\$3000)

_____ **Silver Sponsor.** Includes logo/name recognition in concert press releases, print ads and digital media, full-page program ad, recognition in our concert program and website as sponsor and corporate donor, private ensemble concert, 20 concert tickets. (\$1500)

_____ **Bronze Sponsor.** Includes full-page advertisement in program book and listing as partner and corporate donor, company logo lobby display, logo/name recognition on website with hotlink and listing as corporate donor, 10 concert tickets. (\$500)