

The Moore County Choral Society 2020-2021 Sponsorship Opportunities

Now entering its 46th season, Moore County Choral Society is a leading performing arts organization in the North Carolina Sandhills, an area rich in cultural heritage. As one of our state's long-standing choral societies, M CCS continues to gain prominence as a chorus of distinction and excellence. M CCS promotes and shares choral art through education and public outreach programs and celebrates the rich and varied heritage of choral music through outstanding live choral performances.

M CCS will present two major concerts events this season with an 80+ members chorus with orchestral accompaniment. Our annual Holiday concert will be held December 12 at 7:00PM in the newly renovated Owens Auditorium at Sandhills Community College, and will feature a broad array of sacred and secular music for chorus, brass, organ, and percussion. The Spring concert will be presented April 24, 2022 at The Village Chapel in Pinehurst. As we embark on this 46th season, M CCS provides sponsors a loyal and engaged audience of over 1200 patrons and nearly 200 performers. The following sponsorships provide enhanced visibility, cross-marketing opportunities, community engagement, philanthropic fulfillment, and entertainment.

GOLD- Exclusive Season Title Sponsor (\$3000)

- Company acknowledged as title sponsor in all press releases for the season.
- Logo/name recognition in all advertising to include newspaper, magazine, website, and radio.
- Full-page color advertisement in program book with premium placement; title sponsor and corporate donor listings in program as well.
- The opportunity to place an insert, coupon, or brochure inside the concert program to be placed directly in the hands of concert attendees.
- Public recognition at both concerts
- Private performance by M CCS ensemble for a special event of your company's choice.

- 30 complimentary tickets for your company/organization to use or donate. (15 per concert)

SILVER – Season Co-Sponsor (\$1500)

- Company acknowledged as co-sponsor in concert press releases
- Logo/name recognition in print advertising, including website, magazine and other print advertising
- Full-page advertisement in program book and listing as co-sponsor and corporate donor.
- Public recognition at both concerts
- Private performance by MCCS ensemble for a special event of your company's choice.
- 20 complimentary tickets for your company to use or donate (10 per concert).

BRONZE – Season Partner (\$500)

- Full-page advertisement in program booklet and listing as partner and corporate donor.
- Logo and name recognition on MCCS website and link and corporate donor listing.
- 10 complimentary tickets for your company to use or donate (5 per concert).



Yes, our company/organization appreciates the importance of art and culture in our local community and would like to join Moore County Choral Society's 2019-2020 season as a:

_____ Gold Sponsor

_____ Silver Sponsor

_____ Bronze Sponsor

Please return this form to:
Moore County Choral Society
P.O. Box 785
Southern Pines, NC 28387

For more information please contact:
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www.moorecountychoralsociety.org