

The Moore County Choral Society 2023-2024 Sponsorship Opportunities

Now entering its 49th season, Moore County Choral Society is a leading performing arts organization in the North Carolina Sandhills, an area rich in cultural heritage. As one of our state's long-standing choral societies, MCCA continues to gain prominence as a chorus of distinction and excellence. MCCA promotes and shares choral art through education and public outreach programs and celebrates the rich and varied heritage of choral music through outstanding live choral performances.

MCCA will present two major concert events this season with accompaniment. Our annual Holiday concert will be held December 10 at 7:00PM in Owens Auditorium at Sandhills Community College and will feature a broad array of sacred and secular music for chorus, brass, organ, and percussion. The Spring concert will be presented at Owens Auditorium on April 7, 2023, at 4:00 p.m. The following sponsorships provide enhanced visibility, cross-marketing opportunities, community engagement, philanthropic fulfillment, and entertainment.

GOLD - Sponsor (\$3,000)

- Company acknowledged as Gold sponsor in all press releases for the season.
- Logo/name recognition in all advertising to include newspaper, magazine, website, and radio.
- Full-page color advertisement in program book with premium placement; Gold sponsor and corporate donor listings in program as well.
- The opportunity to place an insert, coupon, or brochure inside the concert program to be placed directly in the hands of concert attendees.
- Public recognition at both concerts
- 20 complimentary tickets for your company/organization to use or donate. (10 per concert)

SILVER – Sponsor (\$1,500)

- Company acknowledged as Silver Sponsor in concert press releases
- Logo/name recognition in print advertising, including website, magazine, and other print advertising
- Full-page black and white advertisement in program book and listing as Silver sponsor and corporate donor.
- Public recognition at both concerts
- 10 complimentary tickets for your company to use or donate (5 per concert).

BRONZE –Sponsor (\$500)

- Full-page advertisement in program booklet and listing as sponsor and corporate donor.
 - Logo and name recognition on MCCS website and link and corporate donor listing.
 - 8 complimentary tickets for your company to use or donate (4 per concert).
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Yes, our company/organization appreciates the importance of art and culture in our local community and would like to join Moore County Choral Society’s 2023-2024 season as a:

_____ Gold Sponsor _____ Silver Sponsor _____ Bronze Sponsor

Please return this form to:
Moore County Choral Society
P.O. Box 785
Southern Pines, NC 28387

For more information please contact:
Shirley Aquino, President
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www.moorecountychoralsociety.org